



# NEWBORNS



The Studio North East

Your guide to a  
*stress free*  
photo shoot session

What to  
*bring*  
Plus more

# welcome

We understand how important it is to capture your baby's first moments - capturing your baby at their youngest age, provides memories and photographs which will be treasured for a lifetime.

We also know that leaving the house with your newborn can be a bit of a military operation, so we want to put your mind at ease, ensuring that you have an experienced newborn baby photographer behind the lens and a bit of thoughtful preparation, it can be a great experience that rewards you with gorgeous photos.

Despite the baby being photographed thousands of times by relatives, friends and family with smart phones - nothing compares to the high definition, quality and professionalism of a newborn photo shoot. All of our staff have been trained extensively in the photography of newborn babies, helping them deliver stunning images of your precious baby, every time.

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# 4 steps for a *stress free* photo shoot with your newborn

Newborn sessions can seem a bit daunting. But with some preparation and a lot of patience, your newborn photo session can be an enjoyable experience for the entire family. Here's how you can make sure your photo session is stress-free.

## DELAY BABY'S SLEEPY TIME

Try to keep your baby awake on the way to the session. It's good to arrive early, relax in our reception area for feeds before we get going with the session. That way we have more chance of baby cooperating during posing.

## WE HAVE YOU COVERED

If you have forgotten your baby changing bag, don't fear - we have changing facilities in the studio, including changing unit complete with various sized nappies, sensitive wipes, nappy cream etc, we will even dispose of soiled nappies!

## BRING BACKUP

An extra pair of hands can go a long way, obviously we can help all we can during your visit however if you have someone that can help you on the day with preparations all the better. Also bring a snack and water for yourself and any siblings. The photo shoot will be long and you are in the warm room. If siblings are coming, bring some entertainment for them. Don't forget some bribing material for cuddly sibling shots.

## YOU WILL HAVE ENOUGH TIME

We can sometimes extend the duration of newborn photo shoot sessions

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# best time to book *a newborn* photo shoot

Timing is always important to consider when it comes to photography, especially when newborn babies are involved. Timing can be the difference between a frustrating session and an enjoyable, memorable photo shoot. So when is the best time to have your newborn photo session?

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### ENQUIRE AFTER YOUR SECOND SCAN

Many photographers will advise booking newborn photos as early as possible. We generally recommend waiting until the second scan – around the 20-week mark to get in touch. Newborn photographers tend to book up pretty far in advance. We're flexible as we shoot almost every day, we often get last-minute appointments and most of the time we can accommodate these.

It's understandable that some people want to wait until the baby has arrived before booking the shoot. At the end of the day, it's up to you to decide when you're comfortable booking in. Don't put pressure on yourself, just keep in mind that you'll get more choice on times if you book earlier. Plus if you set a date with us then you can always rearrange closer the time.

### THERE IS NO PERFECT TIME

There are so many factors that can affect the time line of when newborn photography should be done. Most photographers outline the magic number normally within the first 10 days. However we have come to realise there is no such thing as the perfect time. Up to 3 weeks of age can make sure that baby still has that newborn appearance. But don't worry if you miss this date, we know that not all births are as straight forward as others, we always suggest waiting until feeding is well established. A hungry baby is not a happy baby in a studio. So we're perfectly happy to photograph older babies, having captured styled/posed newborn photos for babies up to six weeks.

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# tips on...

## *props & outfits*



You have a beautiful newborn baby and that's all that you need to create a beautiful image. But our range of newborn baby props can compliment your photo shoot and add variation in addition to those cute dimples and tiny toes.

We regularly update our studio props and blankets, so depending on the time of year you're likely to see things such as sunflowers, pumpkins and mistletoe to tie in with the current season or holiday.

We do pride ourselves on our studio props and set-ups but of course you can bring your own props too. Teddies or blankets of sentimental value always make your shoot more personal.

Of course you can bring along outfit changes for your little one, we do have head wear blankets and wraps to name a few, but a few newborn outfits are advised, plus if you are wanting to include yourself in the photo shoot too feel free to bring an extra outfit along for you or anyone else for that matter.

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# *image editing*

Before we showcase your images, our experienced design team will spend hours enhancing your photographs to the highest standard possible. Whether skin tones need adjusting, or if baby has a little rash or dry skin it can be removed to create that lovely soft and even complexion. Our team will always try and make these enhancements whilst avoiding that unnatural or over-airbrushed look.



# pricing

## STUDIO NEWBORN PORTRAITS

### Bronze Package - £79

- + Up To 90 minute Photo Shoot (Max Six People)
- + Up To Three Outfit Changes
- + One Complimentary Print

### Silver Package - £129

- + Up To 90 minute Photo Shoot (Max Six People)
- + Up To Three Outfit Changes
- + Two A3 Prints (separate images)

### Gold Package - £599

- + Up To 90 minute Photo Shoot (Max Six People)
  - + Up to Four Outfit Changes
  - + One 36x12" Framed Montage Print
  - + All Images on USB approx 80-100 (incl montages)
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# NEWBORNS

THE  
*Studio*  
x NORTH EAST x